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Online Safety Guide for Parents 2022





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Introduction

The holidays are a challenging time of year for parents. Trying to find meaningful, cost-effective, interesting and engaging activities for children to do can be difficult.

The truth is, our children love using technology and during the holidays, many will jump onto their gaming devices, phones, tablet and computers for all their gaming, music, social media, communication and other needs.

As parents, we rightly worry about time children spend online. Of course, not all screen time is bad; it can, in fact, be helpful. For example, many children have become avid followers of Joe Wicks' online activities that were all the rage in lockdowns – and who would argue that undertaking a healthy (and hard!) exercise session each day is a dreadful thing?!

However, as we well know, some online activities are like Alice's rabbit hole and, before you know it, an entire day can be lost – one that could have involved fresh air, new learning opportunities, the chance to connect with friends, families, local communities, engage in sporting or exercise activities...

With all the above in mind, we decided to bring together some of the foremost online safety, social-emotional and mental health and social media experts to share some of their specialist advice, hints, tips and resources to help you navigate the world of online safety and best support your children during the holidays.

We hope you find the resources and articles in our guide useful.

Making online work for you and your children

Traci Good, founder of i-Vengers

Online Safety... two little words that can make children's eyes glaze over and have them quietly trying to exit the room without you noticing. In my experience, however, engaging with parents and carers is even harder. Fears that parents are going to be told how they should parent their children, endless scare stories about how dangerous the internet is, and parents who block and limit everything, means that many don't feel that this is a subject that they have to engage with, or that they have done their bit and don't have to worry about it.

The truth of the matter is this: keeping our children safe online is a standard part of parenting these days. It is about communication and ensuring that our children have the skills and knowledge to make safer, sensible and considered choices when they are online.

It may not be the most riveting of subjects for many, but in today's world it is essential that we talk openly and honestly to our children and put some control – and expectations – in place to ensure they are safe as they possibly can be.

I recently carried out a survey of just under 12,000 primary age children; over 51% of them stated that they could get round some or all of the parental controls that are on their devices. This might sound a shocking percentage, but the reality is that devices, apps and games have been developed so that they hook our children in and children can get lost in a virtual world of wonder. Now, I don't want to paint the online environment as all glitter and rainbows, because we know that that isn't a reality. Some children and young people will face significant harm and risk whilst online; they could be exposed to adult content, face online hate or view 'lawful, but awful' content.

Parents and carers can take steps to minimise these risks.

Parental controls

Setting and checking parental controls should be somewhere near the top of the list. As the survey showed, 51% of children could get around the parental controls that had been set, so once you have put them in place, parents should periodically check they are still in place and working. Also, check that things like extra fingerprints haven't been set to be able to open devices without your permission – sometimes even the most angelic children fall foul of temptation!





Behaviour

Encouraging parents to set clear expectations on behaviour is incredibly important. This includes how they behave toward others in the online environment and how they behave towards parents and carers when they are online, especially when being asked to come off a device

Any angry or aggressive behaviour needs to be checked as soon as it occurs and, by this, I mean that if you ask your child to come off their device and they say 'no', well, that's not ok. If they are gaming and they lose and have a meltdown, that's not ok either. We wouldn't put up with this behaviour if they were walking down the street and we shouldn't tolerate it online either. Teaching children the skills to manage their emotions is a key skill and should be applied to the online world.

Mental health

We know that online content can affect a child or young person's mental health and wellbeing, so it is important for young people to critically evaluate how being online makes them feel. Is being online a positive experience for them? Most young people would say it's a mix of good and bad, so we need to encourage children to do more of the stuff that makes them feel good and reduce the negativity.



'Online' does not automatically mean 'bad'

The online environment offers children and young people the most amazing opportunities, and the ability to expand their horizons in ways that were not available even as recently as 10 years ago – and we can help them to take advantage of them safely, carefully and positively.

As a safeguarding professional, I am woefully aware of the risks that children face online, and the reality is there's a lot that we can do to stop our children from coming to significant harm. I do like to balance this with the fact that most children are perfectly safe online, having fun learning and exploring and having shared experiences with their friends.

Be interested, be involved

We are at a point where doing nothing is not an option. We often hear'l don't understand it!' but online safety is more to do with parenting, behaviour and communication than about technology. We need to ensure that children and young people have the skills, knowledge and ability to use the devices we entrust them with in a safer way.

We need to engage with what our children are doing online, and we should utilise parental controls where available. Talk to your children about the apps and games that they're using, find out who they are talking to – and who is talking to them. Ask what they enjoy about that particular app or game and maybe even step into their world and play against them. You may even enjoy it!



Nearly all children went online in 2021

99%

The majority used

a mobile phone or tablet to do so.





Using video-sharing platforms (VSPs) such as YouTube or TikTok was the most popular online activity among children aged 3-17



10 tips for safe everyday tech use

Traci Good, founder of i-Vengers

- Talk to your child, find out what online games they play and why. Use sites such as taming gaming.com to find out more about the games they play, and to find alternatives to games that you don't feel are suitable.
- Check their devices. Remember, a connected device is a two-way communicator and it's not always what your child is saying as much as what others may be saying to your child.
- Check the device security. Have they added their fingerprint to your device so they can access it without your permission? Have they been peeping over your shoulder, and do they know what the passcode is to get into the device? More importantly, are you able to access their device independently?
- It's okay to check your child's device! Are they using WhatsApp? Have you checked their message and call history? Are they making or receiving video calls at inappropriate times of the day or night?
- Let them know that, if they see something online that worries them, it's okay for them to tell you and you won't just remove their device to keep them safe. Reassure your child they've done the right thing by telling you and then work out together how to ensure that it doesn't happen again.
- Trust them to do the right thing because most of the time they probably are!
- Have that awkward conversation about pornography. Porn is a terrible educator; parents generally do a better job.
- If your child has a special educational need, understand that their potential risk of harm is increased online. Internet matters has an inclusive digital safety portal, and it gives some great advice for both parents and young people with additional needs.
- It's not always the children that you expect who experience online harms. It could be your child. If you're not curious, you will never know.
- 'I don't understand computers' is no longer a valid argument! As a parent, it is part of your role to ensure you understand so that you can keep your children safe.

Help your kids to self-manage their screen time

Dr Leila Khouja Walker, Co-Founder and Chief Product Officer at Persona Education

The digital world is an exciting one. It enables us to socialise, play, shop and be entertained – **sometimes** all at the same time – pretty much anywhere and anytime we choose. And for those and many more reasons, digital devices can be really hard to put down.

For our children who are growing up in this digital age, managing their screen time can seem even more difficult, with seemingly less exciting options hard pushed to distract them away! And in the school holidays, this can seem particularly frustrating for parents.

Healthy tech use

Learning to know when it is time to take a break and turn off their screens – without a parent or even a teacher telling them to do so – not only provides young people with a sense of agency but also teaches them how to **self-manage**. It will also help to foster a positive parenting relationship as you show your child that you are willing to let them take some control over their lives and make their own decisions.

On top of that, it is good for their health – both physical and mental. Aside from screen time preventing them from doing other beneficial activities such as exercise, getting together with friends In Real Life, or reading a book for example, the blue light emitted by screens with no 'night shift' mode interferes with the natural circadian rhythm. Young people who manage their own screen time effectively suffer less stress, sleep better, and are better able to focus. All this results in a happier, healthier and more productive social, family and school life.

Here are three suggestions to get you started.

1. No-screen family time

It's not just kids who are distracted by screens for endless hours. Adults are culprits also. Younger kids especially often like to mimic their parents' behaviour as it makes them feel more 'grown-up.'

Discuss and agree two time slots in the day when everyone in your household will put down their devices. A good and easy place to start is mealtimes, for example, breakfast and supper. Use this non-device time to check in with one another – asking what they are up to today or how their day was. This includes the adults who can 'model' this behaviour and communication for the children to learn from.



During this time, devices should be on silent or even turned off. Best to place them where you cannot see also. Out of sight, out of mind!



2. Managing screen noise

With the advent of smartphones came the constant bombardment of social media feeds or even messaging from friends and family. It's not unusual to leave your phone for 5 mins and return to find 10s of notifications from WhatsApp, SnapChat, Instagram, etc.

Remind your kids of features they can use to 'not miss out' but to 'delay' any distraction. The simplest? Turn off notifications from any social media or chat application! If this feels like a lot for your child, tell them to try it for just 10 minutes at a time. What they may find is that after a period of time they forget about their phone and instead get distracted elsewhere!

3. Bedtime

Getting a good night's sleep is important for our children's health. Winding down from the 'noise' of the day helps us to transition into this important state. It also makes them far less grumpy when they wake up!

No screen, at least an hour before bed is a good rule of thumb – but if this is too much to begin with, start with 20 mins and work back to increase it gradually.

You will need to discuss with your kids what pre-bed activity they'd like to do. Reading is a common example, but simply listening to music or a podcast are also great alternatives.



Finally, don't try all the above at once! Maybe discuss the options with your child and see which one they'd like to try first. Giving our children choices helps their sense of agency and helps them to engage with different approaches.

Also, give them time to adjust and to get things under control. They may fail at times but that's OK. Acknowledge that it is not easy and praise them when they try, keep trying and succeed.

Good luck!



four in ten parents

of 3-17s knew the minimum age requirement for using most social media

42% correctly said 13.

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More than a third

36%

of children said they had seen something

worrying or nasty' online in the past 12 months.



How to play "Rate My YouTuber" with your child

Caroline Allams, Co-founder & Chief Product Officer of Natterhub

Ever feel that there's an ever-growing digital divide between you and your child(ren)? You certainly won't be alone, but trust us, they do need your help. The ease with which they can pick up devices and navigate their way through is really something to behold. Yet we have to remember, just because they look competent at using technology doesn't mean that they have learnt how to keep themselves safe.

The internet was never designed with children in mind. Technological guidance is every bit as important as teaching them how to cross a road or avoid fire. For this reason, it is not sufficient to stay on the sidelines and hope for the best. They need your input and to recognise that (at least through their early childhood) you still have the final say.

What is my child looking at online?

The popularity of video online has seen a growing younger audience for YouTube and TikTok. Whilst these channels contain really useful information that children can use for learning, the concern is that, once children have access, they are exposed to a whole lot more.

Misinformation is also a factor, giving children a skewed view of reality. At this stage in their development, having discussions about fakery and bias is important so they understand that not everything online is as it seems.

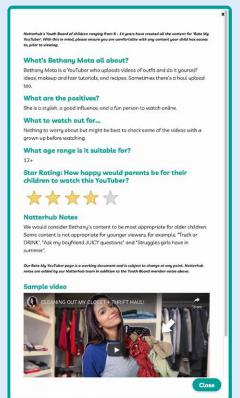
In the Natterhub 2021 Data Report we found that 50% of all 10–11-year-olds have a tablet or phone in their room overnight. Every family is different and so decisions around device access, screen-time and monitoring will vary. No matter how controlled or uncontrolled a child's access is, the fact remains that they are vulnerable in that space and so one of the best ways to understand what they are looking at/doing online is to get involved.

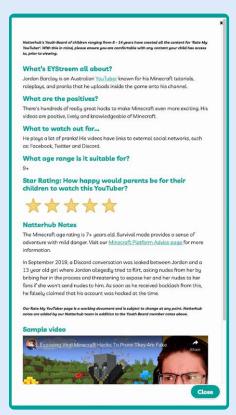
Let's play "Rate My YouTuber"

Here's a great way you can carry out scenario-based learning with your child and get closer to current trends online:

This game is Inspired by a popular feature on the Natterhub website called "Rate My YouTuber", otherwise known as the 'Ratings game'.







Presented in a 'Top Trumps'-style format, each card is populated by an online-savvy youth board (plus a Natterhub notes section). Each profile includes a synopsis and positive points about the content, before going into areas such as 'what to watch out for' and age suitability. As a quick visual reference, there is a star rating for how comfortable children believe parents would be with them watching it.

Whilst this feature calls out YouTubers specifically, there are also now TikTokers to consider in the same way.

This idea can be used at home to help you keep abreast of the latest trends and to work collaboratively with your child to better understand what they like and dislike. Start by asking your child to provide a list of YouTubers and TikTokers that they like or know of. You may also wish to contribute a list of your own – and asking fellow parents is a great way to expand knowledge within your network.

Use the handy template to make a series of cards, used digitally or printed, as preferred. Both you and your child need to agree on a time to watch those on your list and make corresponding notes. Allowing your child to populate the card is a great way to give them control over the exercise and you can use our Natterhub notes to add a parent perspective.

Playing this as a game helps to build awareness of the digital environment on both sides and provides a solid case should you wish to ban or restrict access to certain content.

You can always get a head start from Natterhub's extensive YouTuber library!

Below is an example of our Family Agreement Document that can help you and your child agree on the rules and actions around safe tech use in your home.

There's a blank version you can download and complete together <u>here</u>.

Family Agreement Document

Acceptable screen-time use policy.

This document signifies an agreement between parent [INSERT NAME] and child [INSERT NAME] to try to do the right thing for managing screen-time and following a few rules.

The Family Agreement Document has been created to keep [INSERT NAME] safe from the dangers lurking in the online world. We both agree to try and keep to these guidelines, so you can enjoy your time on-screen safely, as well as having plenty of real-life experiences off-screen.

REMEMBER! When you are on the internet:

- Never share information with people you haven't met and trusted in real life. If someone asks a question and you are unsure, ask us first.
 - People don't need to know where we live, it's private information.
 - If anyone asks for a bank card or money, just say 'no'
 - Never take any pictures of your naked body and private parts.
 - It's really important not to share photos with anyone you haven't met.
 - If a stranger asks you to turn on your camera, the answer is always 'no'.
 - If someone is asking questions that make you uncomfortable, you don't have to reply.
- · If anything feels scary or weird, tell us and we'll take a look.
- Friends may want to show you things they have seen on the internet, we can only
 ask you to try not to get involved, but If you do come across something, tell one of us.

DEVICES - This means your [INSERT DEVICE LIST]

Phone

- We know that a phone is tempting but we'd like to keep it out of your bedroom for this very reason. Call us old-fashioned, but we want you to have the phone as a way to contact us when we are not with you.
- Look after your phone when you are out and about. It is locked with a PIN in case you do lose it but don't share that with anyone...

Tablet

- The tablet is great for homework and probably even better for playing games but let's keep it out of your bedroom - unless we're with you.
- We know you need time to play games and so we just ask that if you've been doing homework on-screen, you do an off-screen activity before going back onto the tablet. We don't want you to get square eyes after all!

Laptop/Computer When you need a bigger screen, the computer can be used for school-work or with one of us.
The computer is way too heavy to carry to your bedroom anyway, but we'd like to have regular access to it, so please don't take it elsewhere without our say so.
PEOPLE YOU FOLLOW (Ref:The Ratings Game)
There are some fun and interesting people online and we want you to enjoy watching them but let's take a look at the latest YouTubers/TikTok people together. We will add them to cards and rate them so we know what they have to offer.
☐ We play the ratings game and agree on our approved people.
☐ Let us know of any new ones you are interested in and we'll add them to our rated collection
TIME SPENT ON-SCREENS
We want you to feel your very best and too much screen-time is just not good for anyone. You are great company and we want to spend time with you too. We will try to be flexible with screen-time for school work, so you get playtime online as well.
Let's agree to a 6.30pm curfew with no screens after this time and devices to be handed back.
☐ We will agree on the time needed for each piece of homework.
When you have finished any on-screen homework we'd like you to enjoy an offline activity for at least an hour before going back to a screen.
☐ We will be more flexible on weekends, but the other rules still count.
LET'S KEEP TALKING
Things keep changing, so we need to talk about things as they come up. If you ever feel scared or unsure, please tell us. If we feel you have been really good with the rules, we may allow some changes to give you more freedom. This is our decision only.
☐ Agree to rate new YouTubers/TikTok people to watch as they come up.
Agree to talk together about the good and bad things that happen online. Talking to us means we can help to keep you safe.

Parent of [INSERT NAME]

Six in ten children

aged 3-17 played games online in 2021, increasing to three-quarters of 12-17s.



The majority of 12-17s were confident that they could tell what is real and fake online,

but only 11%

correctly selected, in an interactive survey question showing a social media post, the components of the post which reflected that it was genuine.

10 holiday tips for healthy tech use

Traci Good, founder of i-Vengers

- Get a good balance between screen time and outdoor play. A bit of both is good for your child. Set an outdoor treasure or scavenger hunt and use a device to help find and document the items they have found. Designate a screen-free day a week where you do something together instead. Ask your child to research and set some questions and answers for a family quiz – then hold the quiz! Allow your child an extra 30 mins on their device once a week so that you can have some 'me time'. Start a conversation about how body image is portrayed online and really to listen to your child's views. Have a good debate about it. Get your child to show you the reporting controls in their favourite game and how they work. This way, you know they have the skills and knowledge to use them! Ask them to make an action movie on a subject of their own choosing; they must direct, film and edit the movie themselves.
- Remind your child that they can always come to you if they have a concern about something they have seen online. In return, you promise not to remove their device as a knee jerk reaction to keep them safe.

interact with – it's quality not quantity that counts.

Get your child to have a social media 'spruce up.' Clear out any contacts that they never

Why it's important to THINK before stepping out online

Mark Anderson, Head of Education at NetSupport

If you're reading this then it is highly likely that you are a parent and, as I learned when I had my children, there is nothing that quite prepares you for this role.

When I had my first child, I was 15 years into my career as a classroom teacher and had responsibility for teaching online safety and supporting safeguarding in the school. By that time, at a rough estimate, I had taught more than 10,000 different children and had a variety of responsibilities for supporting many more. Yet, despite having all of that under my belt, working with young people is a completely different experience to being the parent of a young person.

In education, teachers have at the heart of their profession an approach similar to that of the Hippocratic oath of medical professionals – teachers have a responsibility to be in what is called, 'loco parentis' – a Latin phrase which means 'in place of parent.' When not a parent, I foolishly thought parenting must be easy. 'How am I able to manage and successfully teach a class of 30 children yet parents struggle with one or two?' How naïve I truly was.

I've learned over the years as a parent that, just as a teacher, it is important to be a role model, but whilst technology (and your children's desire to use it) can develop, change, inspire and entertain our young people, its use (and in particular its overuse) can have a significant impact on behaviour, mental health, sleep patterns and more besides.

It is from this that I believe and often share, that it is not technology that is the problem. It's people; those that use it, overuse it and sometimes use it in the most incorrigible of ways that are the source of many of the problems we see impacting upon our young people.

So, what can we do? How can we best support our young people?

An approach I've seen that works, particularly when looking at engaging in online communities, from gaming, to social media, is to focus on values and approaches – etiquette, if you will.

Just as you would be likely to have rules for the dinner table – don't talk with your mouth full, use your knife and fork, no phones at the table – having rules around the proper use of technology and sharing online is a great approach to develop with your children.

With that in mind, the THINK approach has been exceedingly useful, both in teaching young people within school and with my own children too. The word THINK in this case is an acrostic. It asks young people, before they say anything or share anything in an online space, such as with their voice, on a forum, on Discord, Facebook, TikTok, Snapchat or any of the other online spaces, that they THINK.

- T Is it true? Is what you're saying factually correct? Is it right to share what you are saying?
- H Is it helpful? Is what you're saying going to improve a situation or support somebody?
- I Is it inspiring? Might what you're saying be a great share which will inspire others to positive action?
- N Is it necessary? Is what you're saying actually necessary? Is it going to upset others? If so, reconsider what you're going to say.
- K Is it kind? Is what you're saying going to improve a situation or help lift somebody up?

Now these approaches might seem a little naïve, but when it comes to online places and spaces, online disinhibition can be a big problem. Sharing these values, I think, can make a huge difference, particularly for young people without the presence of someone in front of them in real life and with their senses and personal development still forming.

So, why not try the THINK approaches yourself? Discuss them with your children, see what they think and whether they believe it might help them to engage more positively when they are online.

Before you...



THINK!

is it true?

is it helpful?

is it inspiring?

is it neccessary?

is it kind?





Contributors

Traci Good, i-Vengers

Traci is the founder of i-Vengers, a peer-led digital leader programme which seeks to engage, educate, and empower young explorers of digital technology and help them make safer choices online.

Traci works with schools, colleges, law enforcement and key workers across various sectors, raising awareness and standards in online child safety. In addition to being a Founding member of the Association of Adult and Child Online Safety Specialists, she is also a member of the UK Council for Internet Safety, and a qualified assessor for the 360 Online Safety Mark. Learn more at <u>i-vengers.org.uk</u>.







Caroline Allams, Natterhub

Natterhub is a Bett Award-winning relationships and social media platform that aims to support teachers in educating primary schoolaged children about social media. Co-founded by former educator Caroline Allams and Manjit Sareen, Natterhub gives children across the world a place where they can stay connected to their peers whilst learning valuable lessons about online safety and digital literacy. Learn more at natterhub.com.



Dr Leila Khouja Walker, Persona Education

Persona Life Skills is a unique, personality insights approach to Social-Emotional Learning (SEL) for secondary students, designed both for the classroom and blended learning. Co-founded by entrepreneur Pete Read and former teacher, Dr Leila Khouja Walker, Persona Education makes the benefits of personality insights available to young people via an e-learning solution that helps to fill some of the gaps our education system can leave open, such as social and emotional life skills, wellbeing, and employability. Learn more at persona-life.com.





Stats taken from Children and parents: media use and attitudes report 2022 - Ofcom

NetSupport

Online safety is increasingly important – in and out of school hours. We've worked with schools – and organisations such as the IWF – to co-produce the online safety tools in our education solutions, ensuring they not only protect students from unsuitable content but go one step further and give them a voice to speak out when they need to.

For more information about online risks and the best approaches to identify and support vulnerable students, check out our free <u>Online Safety Guide</u> for schools – plus, listen to our <u>NetSupport Radio</u> podcast to hear educators share their knowledge and tips on all things education!

Our online safety tools

Keeping your students safe as they learn online can be a challenge – but not an impossible one. NetSupport's choice of solutions with built-in online safety tools helps your school to ensure they are safeguarded at all times.



Classroom management, online safety and IT management

classroom.cloud's online safety toolkit helps keep your online environment safe at all times, by monitoring concerning activity, identifying students at risk and spotting online safety trends. These powerful tools are perfect for helping inform your online safety strategy/policies and meeting the latest requirements.

- · Keyword monitoring
- Word cloud of trending topics
- Capture concerning activity
- Language packs
- Student 'Report a concern'
- · Plus, much more.



IT management, monitoring and online safety

NetSupport DNA's built-in safeguarding/online safety toolkit helps schools to maintain a safe learning environment and meet the latest requirements – and allows students to reach out to trusted teachers or access a list of external sources of help whenever they need to.

- Keyword monitoring
- Word cloud of trending topics
- Age-appropriate internet control
- Student 'Report a concern'
- Contextual intelligence-based Risk Index
- Teacher 'Add a concern'
- Plus, much more.



Classroom instruction and monitoring

Being able to monitor student activity is essential – not just to check progress, but to ensure they are not engaged in concerning online activity. With NetSupport School teachers can easily monitor students' screens, the applications they are using, the websites they are visiting, what they are typing and who they're collaborating with.

- Monitor application/internet/ keyboard use
- View foreground and background applications/websites.
- Remotely launch or close applications/web pages.
- Approved/restricted internet lists
- Force SafeSearch on to prevent inappropriate content being returned in searches
- Plus, much more.

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www.netsupportsoftware.com

